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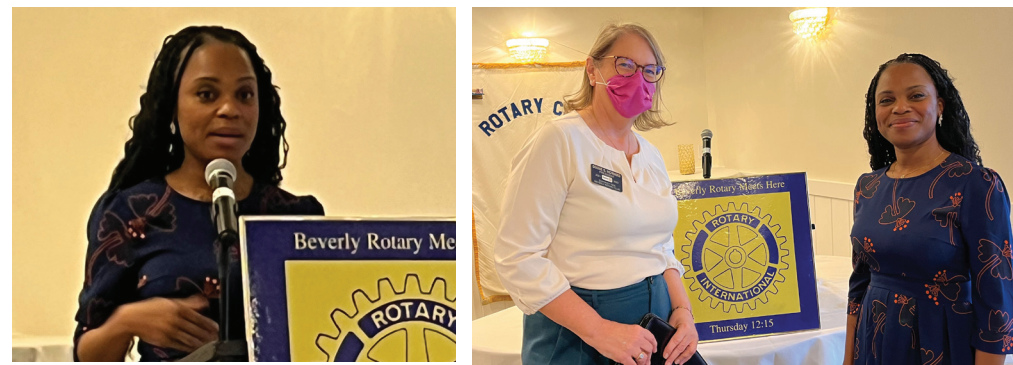
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Last weeks Speaker

Dr. Kenann McKenzie DeFranza gave a wonderful talk last week. Adam actually took decent notes which you can read on flip side of Sprocket

CENTENNIAL SOIREE 1921-2021

100 YEARS OF SERVICE

Rotary Beverly, MA

Celebrating 100 years as a club with an end of year Soiree! this link will take you to the wonderful world of our club, and end of the centennial year on Feb 24th.

<https://bit.ly/CentennialSoiree>

Options to buy tickets! Options to donate! Food options being served!

Would be great to have 100% participation for going or giving in any amount. Come on team lets do it.



Valentine's Day Cards

All 400 cards were delivered to Herrick House, Turtle Creek, Turtle Woods and Harborlight House. Here is one of the lucky ladies receiving a card at Harborlight House. Thanks to all who helped sign and make a senior happy. Note: stupid me forgot to take pictures of members writing notes!! Going to hell in a hand basket.

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SERVE TO CHANGE LIVES

BEVERLY ROTARY CLUB SPROCKET NEWSLETTER

Feb 3, 2022
Issue 28

Coming Up

Feb 3
Jared Bowers
Long Hill Property

Feb 10
Dr. Kenann
McKenzie-DeFranza
The challenge of social
equity agreements

Feb 17
Andrew DeFranza
Anchor Point Housing



TALE OF TWO DIANE'S

WINTER SPORTS KEEPS HER IN TOP SHAPE



Half way through my term I can glide the next few months and just be the best me I can be, I love doing double lutzers... and the indoor rinks keep my skin lilly white, just like the Irish.

Why would any skater need performance enhancing drugs, a simple drink on ice is what gets me on my game!



Sure I may seem like a delicate flower on the ice, but I'm a bad ass doing slope style huge aerial jumps and twists. My fave a 1460 Mctwist with a double corkscrew. And I get a nice tan as well, just like Al.

Pay for lunch, happy dollars, or just a good old donation. Keep the dream alive
<https://bit.ly/DONATIONS2022>

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 Beverly Rotary Club

Eastern Bank

Last meeting news, Thursday Feb 10, 2022

Welcome/Call to Order 12:15
 Pledge: Kyle Marsh
 Song: America the Beautiful

Guests and visitors

Lorinda Visnick – Julie Flowers
 Linda Turcotte – Sean Goudreau
 Louisa Delrio – Sarah Macburnie
 Kyle Marsh – Mike Jones
 Devon Hunt – Sean Goudreau
 Priscilla Douglas - Neiland

Birthdays – Lori Cianculli, Brian D’Apice,
 Sarah MacBurnie-Liporto, Dianne Palter Gill

Speaker:

Dr Kenann MacKenzie DeFranza: Challenges
 Defining Social Equity

Invocation: Thad Siemasko

Announcements –

Prospective members: will be inducted next
 week, no sergeant routine

No lunch meeting 2/24, in place is the
 Centennial Soiree in the evening

From the floor:

- Elizabeth Macomber– BCLC project Feb 9
 -12, still in need volunteer for Friday night to
 help paint.

-Rotary Donation – 100 Books for grades 1 - 5

Vote: New Membership Category

– proposed Work Project Membership –
 passed unanimously

Sergeant: Brian Murphy

Happy Dollars and Fines:
 Al Temkin – weather
 Berry Sullivan – also the weather
 Jessica – view from Endicott, but
 not the weather

Latecomers: Tom, Adam, and Rick
 Walter K. – Plunging this year
 Louisa – Happy to be here
 Jackie – Donations are good
 Andrew D. – The Speaker
 Rick – upcoming service project
 Lee Y. - Hearing Aid and USA Hockey

Matt B. – grumpy 5 – no Neiland for invoca-
 tion happy 100, something about a baby...
 Rick Mooney – fined for Connor
 Almiris – fined for no show work project
 Fines for the people at the “Young table”
 Happy Dollars for Jim D.
 Sergeant Challenge
 Scott guessed right – Bon Jovi Tattoo
 Adam guessed wrong - Linda went ziplining

Neiland guessed wrong – Chicken salad is a
 snowboarding term

Speaker: Dr. Kenann MacKenzie DeFranza

Dr. Kenann McKenzie has worked for over
 two decades in the education sector from
 K-12, to higher education. She has been a col-
 lege academic counselor, researcher, lecturer,
 policy analyst and administrator. In the federal
 government, she was appointed as the Execu-
 tive Director for the National Board of Educa-
 tion Sciences for several years before moving
 to Massachusetts to lead the Aspire Institute.
 From 2017, she served as Director of the As-
 pire Institute, now located at Boston Univer-
 sity, which supports the preK-12 educational
 sector with professional development. In ad-
 dition, she has taught research methods for
 Masters and Doctoral candidates for over a
 decade. Dr. Kenann McKenzie is now the in-
 augural Director of the newly launched Gen-
 erous Listening and Dialogue Center at the
 Tisch College for Civic Life, Tufts University.

In her civic life, she serves on various non-
 profit boards, is on the Beverly, Massachusetts
 School Committee and is a branch VP and
 Education Chair of the North Shore Branch
 of the NAACP. Dr. McKenzie has a BA in
 Africana Studies from Cornell University, an
 M.Ed. from the University of Virginia in Social
 Foundations of Education, and a Ph.D. in Poli-
 tics and Education from Teachers College, Co-
 lumbia University.

She is happily married to Rotarian, Andrew
 DeFranza, and they share a blended house-
 hold of 4 children.

Other Takeaways from Dr. McKenzie’s presen-
 tation:

- Dr. McKenzie highlighted how organizations
 undergo a Strategic planning process, often
 using “KPI’s” as the tool to measure progress.
 -It is the Mission of the Government agen-
 cies to devise, promote and support equity
 and fairness. In History that has evolved from
 the 1892 court decision of Separate but equal,
 to 1954 in the Supreme court’s decision of
 Brown vs. Board of Education
 -Conversations about equity are no longer
 just “Black & White”
 -Other Community members need to be in-
 volved in Strategic Planning, the more people
 invited, the more voices can be heard

Presented Jack Good orange to Speaker

Raffle: forgot to write down.

Meeting adjourned at 1:35
 Submitted by Adam Winn



Looking for memorabilia

We are looking for items to put into a time cap-
 sule box for our 100th year anniversary. Could
 be some trinket or photo or item that shows
 what is the cut of our jib. We have some items
 but looking for more. Perhaps an award when
 you were president or some other honor. We
 basically can accept anything of dubious value but
 important to club. Contact moiph for collection
 and history.



BCLC clean up

Just some of the crew who
 did a bang up job renovat-
 ing the Library at BCLC. A
 multi-day project but it was
 worth it. Kudos to Elizabeth
 and Jon Macomber who
 did the organizing, love the
 smell of fresh paint.

The Swierczynski Swizzle Schtick

With Valentine’s Day just passing, we started thinking (NOOO!) What if there is a love
 potion? The world would be a better place wouldn’t it. You need to be “legally” married,
 you need a lawyer to unwed you. All these lawyers, and yes I like having them on my
 team. Why can’t love be like the TV show “Love Boat”? Every week some D list celeb-
 rities would come aboard with romance baggage, or jilted. In the course of 3 days on
 the Pacific Princess they would find true love and happiness. PHOOEY! It was Isaac the
 bartender (Ted Lange) who would whip up a drink and solve all the ills of romance, and
 keep divorce attorneys at bay. A speciality served on the show was “Love Boat Potion 9”,
 might have been served to Charles Nelson Reilly. One of the nice things about this love
 potion cocktail is that it has just 1 1/2 ounces of liquor, so it is a gentle, low-proof drink
 that is also delicious. There are a few ways that you can
 adapt it to make it your own as well. Ingredients 1/2 cup
 ice, 1/2 cup fresh or frozen strawberries, 1 scoop vanilla
 ice cream, 1 ounce vodka (unflavored, strawberry, or va-
 nilla), 1/2 ounce white crème de cacao liqueur, Strawberry,
 for garnish. In a blender, add the ice, strawberries, vanilla
 ice cream, vodka, and crème de cacao. Blend until smooth.
 Pour into a chilled margarita glass. Salute the high seas and
 enjoy yourself if alone, I think CNR did.



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